# HEADQUARTERS FOR THE WORLD'S FINEST FLOWER BULBS AND ROOTS

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GLORIOSA ROTHCHILDIANA







WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK

Phone WAInut 1-1197—Day and Night Service

# BEGONIAS—TUBEROUS-ROOTED

No other bullbous subject has increased in popularity over the past few years so much as these Begonias. They make a very useful and beautiful pot plant for early spring and can then be transplanted outdoors where they provide a continuous feast of beauty until cut down by frost.

Finest quality imported stock. They are available in the following colors: Red, White, Pink, Yellow, Salmon, Orange.

	Double Camellia FIRST SIZE BULBS 11/2" to 2"	
Doz		\$ 1.75
100		12.00
1000		100.00
	TOP SIZE BULBS 2" to 21/2"	
Doz		\$ 3.00
100		20.00
1000		160.00

	Single FIRST SIZE BULBS	
Doz		\$ 1.75
100		12.00
1000		100.00
	Pendula	
	(Hanging Basket)	
	FIRST SIZE BULBS	
Doz		\$ 2.50
100		17.00
1000		140.00



**BEGONIA**—Tuberose Rooted Double

# **American Grown Tuberous-Rooted Begonias**

While somewhat more expensive than imported stock, these fine California grown types produce larger plants and enormous flowers. All our customers who visited flower shows this past spring marveled at the beauty of these plants. We are listing these bulbs in answer to their demand. Available in the following colors: Red, White, Pink, Yellow, Salmon, Orange.

FIRST SIZE BULBS

DOUBLE ROSEFORM ......Per Doz. \$3.00; Per 100 \$20.00; Per 1000 \$160.00

See Page 19 for Our Attractive Begonia Package



CLIVIA MINIATA

## CLIVIA MINIATA

Clivias are rare and very beautiful flowering plants for greenhouse and house culture. Their amber colored flower clusters appear in mid-winter and their glossy, evergreen foliage makes them decorative the year around.

They come to us directly from Belgium where they are pot-grown and replanting is a simple matter of placing them in a slightly larger pot than they originally occupied

Each \$4.00;

## CALANTHE

We are pleased to offer for the first time this fine collection of Terrestrial Orchids. An excellent garden subject, these Orchids will thrive in any good soil. The flower appears before the foliage and after the flowering period is through, the foliage should be allowed to grow until frost time. The plants must then be dug and allowed to rest until the following spring.

GRACILIS, The largest of the Calanthe species. Brilliant yellow flowers on a spike as tall as 1 foot.

Doz. \$7.20; 100 \$50.00

NIPPONICA. Early flowering clear yellow. Stems 8" to 10" long.

Doz. \$7.20; 100 \$50.00

STRAITA, The most common of the Terrestrial Orchids. Fresh yellow spike on a 6" stem. Dox. \$3.60; 100 \$25.00

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# LARGE FLOWERING GLADIOLUS — Our Specialty

We offer this select list of Long Island grown Gladiolus. The bulbs are plump and healthy, true to name and generously graded.

plantp and healthy, true to name and generously graded.			
ALFRED NOBEL. Light red with white blotch. Large florets well placed. Midseason,	Per 100 1000	No. 1 \$ 5.00 40.00	No. 2
BEACON. Bright rose-scarlet with pronounced cream blotch. Long spike and tall stem.	100	4.50	\$ 3.50
	1000	35.00	28.00
CHERBOURG. An early flowering carmine purple. Good placement on strong stiff stems.	100	5.00 40.00	_
CLARENCE D. FORTNAM. Beautiful blush pink variety with heavily ruffled florets. Tremendous flowers on tall heavy stem,		5.00 40.00	4.00 32.00
DR. FLEMING. Heavily ruffled light pink with white center. Very large.		4.50 35.00	_
<b>EARLY WHITE.</b> The earliest pure white Gladiolus. Huge spike with very large florets.		4.50 35.00	=
FLORENCE NIGHTINGALE. The leading white commercial. Tall, straight grower with florets nicely placed.	100	4.50	3.50
	1000	35.00	28.00
FRIENDSHIP. A nicely ruffled medium pink. Early variety. The strong, tall stem carries many nicely placed florets.	100	4.50	3.50
	1000	35.00	28.00
<b>GAIL.</b> Light lavender shading to deep lavender at petal edges. Consistently tall with many florets. Outstanding commercial variety.	100	4.50	3.50
	1000	35.00	28.00
GOLD. Perhaps the finest deep yellow variety. Florets round and ruffled.	100	5.00	4.00
	1000	40.00	32.00
GOLD DUST. Deep golden yellow. Medium height with excellent placement.	100	4.50	3.50
	1000	35.00	28.00
HANS VON MEEGEREN. Uniform deep yellow florets on long, strong spike. A leading commercial variety. Midseason	100 1000	4.50 35.00	
HAPPY END. Salmon with a flush of carmine pink, creamy white blotch. Outstanding.	100 1000	5.00 40.00	
HARRISBURGER. Beautiful shade of deep cherry red. Many florets on medium height plant,	100	5.00	4.00
	1000	40.00	32.00
HARRY HOPKINS. Large wine red with slight purplish shadings.  Opens 6 to 8 well placed blooms on a tall, strong stem	100	4.50	3.50
	1000	35.00	28.00
HOPMANS GLORY. Soft yellow florets. Tall straight stems. Early.	100	4.50	3.50
	1000	35.00	28.00
JOHAN VAN KONYNENBERG. A bright orange scarlet. Tall and consistent. Commercial variety.	100 1000	5.00 40.00	_
JUNE BELLS. Very pure white with large well placed florets. Healthy grower and good propagator. Excellent for both exhibition and market.	100	4.50	3.50
	1000	35.00	28.00
MARGARET FULTON. This old variety is still in demand. Deep salmon florets on medium height stem.	100	3.75	3.00
	1000	30.00	24.00
MEMORIAL DAY. A fine and large purple with narrow white stripes in the throat. Fine garden variety. Early.	100	4.50	3.50
	1000	35.00	28.00
MERRIE WIDOW. (Lustige Witwe) A beautiful two-toned Gladiolus.  Lilac purple with large white spot. Extra.	100 1000	4.50 35.00	_



Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate. 250 and More at the 1000 Rate.



# GLADIOLUS — Continued

MOTHER FISCHER. Tall, beautiful white with slight mark in the throat. Huge well place florets. Fine cut flower.		No. 1 \$ 4.50 35.00	No. 2 \$ 3.50 28.00
PACTOLUS. Buff yellow with red blotch. Fine for both cut flower and garden use. Early.		4.50 35.00	3.50 28.00
PALETTE. Vermilion with large lavender purple blotch. Very attractive.	100 1000	5.00 40.00	_
POPPY DAY. Poppy red with white stripe. The contrast makes this an outstanding Gladiolus.	100 1000	5.00 40.00	_
ROSA VAN LIMA. Light rose with a few darker lines on the throat Good commercial value.	100 1000	4.50 35.00	=
SALMON JOY. A deep salmon variety that is both early and consistent. Well placed florets on tall straight stem.	100 1000	4.75 35.00	3.50 28.00
SAN SOUCI. Lustrous glowing scarlet with a cream line on the lip.  A tall and vigorous growing commercial.	100 1000	4.50 35.00	_
SCARLET LEADER. Scarlet red with small blood red blotch in the throat. Fine commercial cut flower.	100 1000	5.00 40.00	=
SHEHEREZADE. Fine pale pink with a blood red blotch on a creamy yellow background.	100 1000	4.50 35.00	=
SILHOUET. A fascinating color combination of rose, pink, and grey.  One of the earliest smoky-colored varieties.		4.75 35.00	_
SIREN. Medium size well placed pink florets. This variety has become a favorite with commercial cut flower growers	100 1000	5.00 40.00	_
SNOW PRINCESS. Fine commercial white. Florets open creamy white then bleach pure white, Midseason,		3.75 30.00	3.00 24.00
SPIC & SPAN. The outstanding deep ruffled pink. Many medium sized florets on tall heavy spike. Opens well even in hottest weather. Midseason.	100 1000	4.50 35.00	3.50 28.00
SPOTLIGHT. Pure yellow with a striking scarlet marking in the throat. Florets nicely placed on long graceful stem.		5.00 40.00	4.00 32.00
SUNNY BOY. A combination of flesh pink and creamy yellow with a red blotch in the throat.	100 1000	4.50 35.00	_
<b>THE RAJAH.</b> An outstanding purple variety. Many heavy textured and ruffled florets on extremely tall spike. Hardy and reliable	100 1000	4.50 35.00	=
UHU. Lobster red with lilac stripes. An exceptionally fine variety for garden and cut flower use.		4.50 35.00	3.50 28.00
VALERIA. The leading red commercial variety. Well placed light scarlet florets on tall straight stems. Midseason.	100 1000	4.50 35.00	3.50 28.00
VINK'S GLORY. A new deep yellow variety that has tremendous possibilities. We recommend that you try this one.	100 1000	5.00 40.00	_
VINK'S RED. Brilliant red florets on tall, straight spike. Midseason.	100 1000	5.00 40.00	_
VINK'S SALMON. An outstanding shade of salmon-orange. Excellent garden variety.		5.00 40.00	_

# GLADIOLUS — Continued

## **BUTTERFLY GLADIOLUS**

We are pleased to add to our list these strikingly beautiful two-toned Gladiolus. The medium sized florets are famous the world over for their eye catching color combinations as well as their outstanding keeping quality. A "must" for every cut flower or garden planting.

ARES. Lemon yellow, blood red throat blotch.

COQ D'OR. Soft apricot, bright red throat blotch.

GIPSY LOVE. Orange red, scarlet throat with maroon stripe

ICE FOLLIES. Cream white, bright red throat on light yellow background.

MELODIE. Flesh pink, red throat blotch on pale yellow background.

RENDEZ-VOUS. Bright red with deep red throat.

All at the same price.

Per Doz. \$1.40; Per 100 \$10.00;

Per 1000 \$80.00

# **GLADIOLUS MIXTURES**

	Per	No. 1	No. 2
STANDARD MIXTURE. A well balanced assortment of colors is represented in this fine mixture.		\$ 3.75 30.00	\$ 3.00 24.00
<b>EXHIBITION MIXTURE.</b> Contains only the large flowering types in the better varieties. Wide range of color.		4.50 35.00	3.50 28.00
OVERSIZE MIXTURE. Large bulbs measuring 2" and over	100 1000	4.50 35.00	_

## MINIATURE GLADIOLUS

(See Page 17 for Miniature Gladiolus in Attractive Packages)

We offer the following beautiful small flowering varieties that are ideal for border planting and artistic floral arrangement. Bulbs measure 11/4" or more in diameter. Customers will note that our list has been expanded in answer to popular demand.

	Per 100	Per 1000
BO PEEP. Buff pink with yellow throat.	\$5.50	\$45.00
BRIGHTSIDE. Pink edged yellow.	5.00	40.00
CANDY. Cinnamon colored, scarlet marking.	4.75	38.00
COPERNICUS. Coppery-orange.	4.75	38.00
HER GRACE. Lilac rose, white throat.	5.00	40.00
JONQUIL. Deep yellow.	5.00	40.00
ORANGE PAPILLON. Salmon orange, carmine blotch.	4.75	38.00
ORCHID LILAC. Cattleya lilac with white blotch,	5.00	40.00
PICCADILLY. Orange red, dark red blotch on yellow base.	4.75	38.00
PRETORIA. Coral red, carmine stripe on yellow base.	4.75	38.00
QUEEN OF PRIMULINUS. Salmon orange, yellow center.	4.75	38.00
SOUVENIR. Golden yellow.	5.00	40.00
VUURBAAK. Dark red	5.00	40.00
WHITE CITY. White.	4.75	38.00
WHITE LADY. Pure white.	4.75	38.00
YELLOW SPECIAL, Amber yellow.	5.00	40.00
SUPERFINE MIXTURE.	4.75	38.00



**SPOTLIGHT** 

See Page 17 For Our Attractive Line of Packaged Gladiolus Both Large Flowering and Miniature.

# WE ARE HEADQUARTERS FOR THE FINEST COMMERCIAL CUT-FLOWER



DEUIL DU ROI ALBERT - The Leading Florists' Bicolor



D DAY — Fine Decorative Pink

Note-You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 14.

# DAHLIAS

To maintain our position as a leading supplier of Commercial Dahlias, we constantly strive to improve our list by taking on newer kinds as their value is demonstrated and discarding older varieties that have become obsolete. You can make your selection from our long list with every assurance that you will be getting the very finest that is available.

You are cordially invited to visit our fields anytime during the growing season.

The initials behind each variety designate (ID) Informal Decorative; (FD) Formal Decorative; (C) Cactus; (SC) Semi Cactus.

## LARGE FLOWERING KINDS

D	ivisions EACH
ARTHUR GODFREY. (FD) Enormous flower of orient red with buff shadings. One of the largest of all Dahlias.	\$ .30
ATOMIQUE, (C) Elegant white cactus,	.25
AVALON. (FD) Beautiful clear yellow. Old favorite for commercial use. Favors cold weather.	.12
BARBAROSSA. (FD) Outstanding cardinal red with crimson glow. Tall bushes, consistently good.	.25
<b>BERGER'S MASTERPIECE.</b> (C) The outstanding favorite in our cactus plantings. Color is soft lavender-pink with a yellow base. Narrow incurved florets borne profusely on tall, wiry stems	.30
<b>BLIJHEID.</b> (C) Pure, bright orange, medium size flowers of perfect form. The cut blooms keep well.	.30
BLUE JERSEY. (FD) Lavender sport of Jersey Beauty	.25
CLARA CLEMENS. (Ball) Very striking bi-color. Medium size red flowers with white tips. Excellent commercial.	.15
COMMANDO. (FD) An excellent deep lavender garden variety. Produces many flowers on tall healthy bushes.	.15
<b>D DAY.</b> (FD) Solid colored true pink commercial. Medium size flowers of great abundance.	.18
<b>DEUIL DU ROI ALBERT.</b> (FD) The favorite florist bi-color. Flowers are violet purple with white tips. Free flawering and very striking.	.20
<b>EASTERN ECHO.</b> (FD) Variable red-lavender spotted. Medium size and free flowering.	.15
ENTERPRISE. (C) Color is soft yellow. Large flower on splendid, healthy bushes.	.30
<b>FIVE STAR GENERAL.</b> (FD) Very large, light amaranth pink with tips of soft maize yellow. Sturdy bush with real stiff stems	.30
<b>FLORISTS' BEAUTY.</b> (FD) A fine commercial bi-color variety. Color is purple with white tips. Extraordinary keeping qualities,	.25
FRANCIS LA ROCCO (Improved). (FD) An improved strain of Francis La Rocco. Flowers are deeper yellow and their keeping quality is considerably better.	.15
GALLANT FOX. (FD) A leading commercial red that should be included in every Dahlia planting. One of the few Dahlias that can be successfully marketed in the hottest weather.	.12

# DAHLIAS Large Flowering Varieties - Continued

Strong Divisions EACH

with excellent keeping quality.	\$ .25
GERRIE HOEK. (FD) Fine delicate pink shade, medium size flowers on long, wiry stems. Produces many flowers throughout the entire season.	.25
GERTRUDE BRITTEN. (FD) Large red and very striking. An excellent flower.	.18
GOLDEN ECLIPSE. (FD) An old favorite and still hard to beat in this color. Golden yellow shading to warm salmon. Late	.15
HER GRACE. (C) Outstanding true pink cactus. Abundance of perfectly formed flowers on each bush.	.25
JANE COWL. (ID) Large shaggy flower of copper and gold. While not a commercial cut flower, this old favorite is still one of the most popular for garden use.	.25
JEAN KERR. (FD) The most popular white with commercial cut flower growers. The exceptional keeping quality of the medium size flowers make them ideally suited for floral work,	.15
JERSEY'S BEAUTY. (FD) We have an extensive planting of this leading commercial pink. The stock we offer is carefully rogued and selected.	.25
JULIANA REGINA. (C) Orange with golden yellow center. Beautiful sturdy flower. Tall bush.	.35
KIRSTEN FLAGSTAD. (FD) An enormous early variety of golden apricot on good, long stiff stems.	.20
LE TOREADOR. (FD) A red commercial variety in the low price range. Medium size flat flowers of glowing deep red borne on strong, medium length stems.	.12
MADAM ELIZABETH SAWYER. (C) The finest lavender cactus, Consistent show winner.	.30
MADONNA. (ID) Enormous and beautiful pure white. Blooms have excellent texture and perfect form.	.40
MARGARET DUROSS. (ID) A large auroelian yellow flushed scarlet. Bushes are vigorous and tall.	.25
MICHIGAN WHITE. (SC) Extra fine commercial variety. Many perfectly shaped white flowers borne on long, strong stems.	.30
MISS LIBERTY. (FD) Spectacular bicolor-red tipped white. Large flowers of perfect form.	.25
MRS. A. E. WHEELER. (FD) Royal purple garden Dahlia. Still one of the finest in this color.	.18
MRS. GEORGE LE BOUTILLIER. (FD) Rich velvet carmine, produces giant flowers on long stems. Good garden variety	.12
MRS. HESTER A. PAPE. (1D) Huge reddish purple flowers on tall, strong plants. Excellent garden variety and consistent show winner.	.40
MRS. JAMES ALBIN. (FD) Soft lemon yellow. Strong bush and excellent foliage. Excellent cut flower.	.20
MRS. I. DE VER WARNER. (FD) While too soft for commercial use, this old favorite orchid lavender is a must in every garden collection.	.12

NEW LOOK. (SC) Very large yellow flowers on tall bush. ..... .30



A typical formal decorative variety designated in our list by the letters (FD) after the name.



A Typical Cactus Dahlia

# DAHLIAS Large Flowering Varieties - Continued



A typical informal decorative variety designated by the letters (ID) after the name.



PURITY (ISLIP)
An Outstanding White Commercial

E/	ACH
<b>NEW YORK MARKET.</b> (FD) Long Island introduction. Flowers of white shaded lavender are borne profusely on tall, strong stems.	\$ .12
OGDEN REID. (ID) Tremendous rose-pink flowers borne in pro- fusion on vigorous bush. A beautiful garden Dahlia.	.20
PURITY (ISLIP). (FD) Our selection for the finest white commercial cut flower. Tall, healthy bushes bearing medium sized bure white flowers in great abundance.	.30
RED AND WHITE. (FD) A consistently good bicolor. Red base with white tips. Fine commercial.	.25
RED JERSEY. (FD) While not a sport of Jersey Beauty, this ex- cellent commercial red does have the same habits of growth. Good form, color and stem. Late.	.12
ROSE TENDRE. (C) Very early large pink cactus. Highly recommended.	.30
RUBY TAYLOR. (FD) Ruby red with purple shadings. Fine arge flower on vigorous bush.	.25
SCARLET LEADER. (C) Bright scarlet cactus. The perfectly shaped flowers hold their color in the brightest sunlight. Excellent cut flowers.	.30
SILVRETTA. (C) Lilac salmon-rose flowers medium size, but borne in great abundance.	.20
SNOWSTORM. (FD) We are glad once again to offer this fine formal pure white variety. Excellent commercial.	.25
50 BIG. (ID) A large exhibition variety. Lavender flowers with sxcellent form.	.40
SUPT. AMHRYN. (BALL) Free blooming rose-pink. Excellent cut flower.	.15
THE COMMODORE. (ID) Color is bright lemon yellow. Flowers neld high above foliage on long, stiff stems. Very profuse	.12
TIDAL WAVE. (ID) Proclaimed by many as the largest yellow Dahlia. The huge blooms are held perfectly on ideal stems	.25
<b>TOSTO.</b> (C) An extremely free flowering, medium size fushia colored cactus variety. Well recommended as a cut flower	.25
WATCHUNG GIANT. (ID) A huge yellow gold variety that is a constant performer for garden use. Fine form and substance on good stems.	.12
WHITE FAVORITE. (C) Pure white, profuse flowering, beautiful shape. The best of the new white Cactus varieties.	.30
WHITE KING. (FD) One of the leading pure whites with com- mercial growers. The flowers are of perfect form and substance on good stems,	.12
WHITE SUPERIOR. (C) Large pure white cactus with perfect form and excellent growth habits.	.25
WHITE WONDER. (ID) A large flower that is a beauty for the garden. Pure white with good stem and perfect form.	.18
WORLD EVENT. (ID) Large Tyrian rose flowers on vigorous nealthy bushes. Beautiful garden Dahlia.	.20
YELLOW STAR. (C) An outstanding pure yellow cactus. Abundant flowers on wiry stems.	.30
ARGE FLOWERING DAHLIAS MIXED. A balanced mixture containing all types and colors.  Per doz. \$2.50; Per 100 \$18.00; Per 1000 \$150.00	

Strong

# MINIATURE DAHLIAS

Miniature Dahlias are small forms of the large flowering types and they average 3" to 4" in diameter. Most of the varieties are extremely free flowering and can be grown without disbudding. Their size and gracefulness make them ideal for many uses. Our list of varieties has been carefully selected to provide the best in each color and type.

D	ivisions EACH
AYESHA. Bright orange flowers with an exceptional keeping quality\$	.20
BISHOP OF LLANDAFF. Attractive bright scarlet flower with bronze foliage.	.25
BLUE EYE. Formal lavender-pink with dark center.	.18
CORALETTE. Clear coral. Excellent cut flower.	.20
<b>DAINTY BALL.</b> Very delicate lavender. Flowers borne in great profusion.	.20
FAIRY. Clear pink formal. Tall and free flowering.	.20
IKE. Rich red, very profuse. Fine cut flower.	.15
LILY BELLE. Apple blossom pink. Many flowers on tall bush.	.20
LITTLE LEMON DROP. Perfectly shaped formal lemon yellow flowers on vigorous bush.	.25
LITTLE REESE. Abundance of strawberry red small formal blooms. Outstanding for cut flower use.	18
LITTLE ROSEATA. One of the best cut flower miniatures. Soft pink, Long stems.	.18
MISS INNOCENCE. Fine pure white miniature.	.18
NEW PINK. A pale pink seedling of Little Roseata. Same habits with lighter colored flower.	.25
<b>PEGGY LINDLEY.</b> Clear golden orange on long graceful stem. Excellent keeper.	.18
SANDRA. Red and white formal bicolor.	.18
SPRINGHILL ROSE. Deep rose red. Formal.	.18
SUFFOLK. Formal orange flowers. Long stems and perfect formation	.18
TARGET. Miniature semi-cactus. Fine autumnal shade of bronze-yellow.	.18
TEA ROSE. Beautiful cream colored miniature.	.20
WHITE FAWN. Without doubt the finest decorative white variety. Extremely free flowering.	.12
MINIATURES MIXED. Fine assortment containing the full range of colors.  Per doz. \$2.50; per 100 \$18.00; per 1000 \$150.00	



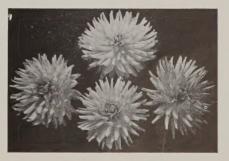
BISHOP OF LLANDAFF



IKE



LILY BELL



A TYPICAL MINIATURE CACTUS

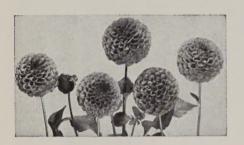
# POMPON DAHLIAS

For years we have made a specialty of Pompon Dahlias and, by selecting the finest varieties available in each color and offering them at most reasonable prices, we have done much to encourage their more general use.

You can select from this list with the assurance that you are getting the leading variety in each color.



ALBINO



MARY MUNNS



MORNING MIST



ROTHOUT

Division EACH
ALBINO. Small flowers of pure white. Free flowering
AMBER QUEEN. Solid amber color. Beautiful shade. Flowers larger than average
BRONZE BEAUTY. Bronze and old gold. Good commercial cut flower variety
CARDINAL. Tall growing with medium size deep red flowers
EDITH MUELLER. A beautiful two-toned variety of golden orange at base and salmon red at petal tips. Very fine
IROQUOIS LITTLE RED. Dark red. Vigorous grower
KOCHELSEE. Extra fine scarlet. One of the best new pompons
LITTLE BUDDY. Canary yellow
LITTLE EDITH. Light yellow tipped bright carmine
LITTLE ELK. A rich shade of bronze
LITTLE HERMAN. A red and white pompon. Perfect form and shape12
LITTLE SNOW WHITE. The finest white pompon. Highly recommended25
MARY MUNNS. Fine lavender variety that is considered the very best among some florists. Good producer
MISS ALMA. Striking combination of lavender and white
MORNING MIST. A fine florist's variety. Color is rosy-lavender over-lay on white base
RED WARRIOR. Free flowering red
RITA M. Bright orange-red, tall and profuse
ROSA WILMOTH. Deep rose-pink. Medium size
ROTHOUT. Deep scarlet and a favorite in this color. Long, strong stem15
SHERRY. Beautiful shade of petunia purple
YELLOW GEM. Creamy yellow and considered best in this color
YOULETTE. Light bronzy yellow
MIXED POMPONS. A balanced assortment containing all colors.  Per doz. \$1.80; per 100 \$12.00; per 1000 \$100.00

REMEMBER! You May Deduct 5% For Cash With Order. See Terms of Sale, Page 14.

### **ARUM CORNUTUM**

(Monarch of the East)

Plant this rare bulb outside when the danger of frost is over. Your reward will be a summer plant with exotic palm-like foliage. When this foliage turns yellow or is blackened by frost, harvest the bulb and allow it to cure in a warm temperature until the new bud appears (approximately 4 to 6 weeks). The bulb can then be potted or left without soil (see illustration) during the flowering period. When the flowering is completed, cut off the blossom and store in a cool location until outdoor planting time.

Per Doz. \$3.00 Per 100 \$20.00

### **AMARYLLIS**

American Hybrids

Amaryllis are one of our specialties and we grow a large stock here on our own farms. These northern grown bulbs are firmer and heavier than the southern stocks and hold up much better when exposed for counter sales.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red.

				Doz.	100					Doz.	100
2"	to	21/4"	*********	\$1.75	\$12.00	3"	to	31/4"		\$ 5.75	\$40.00
21/4"	to	21/2"		2.25	15.00	31/4"	to	31/2"		7.25	50.00
21/2"	to	23/4"	*********	3.00	20.00	31/2"	to	33/4"	*******	8.75	60.00
23/4"	to	3"	0010000000	4.00	27.50	33/4"	to	4"	*******	10.50	70.00

### **AMARYLLIS**

Royal Dutch Strain

These Royal Dutch Amaryllis are the largest and finest in the world. The trumpet shaped flowers of the older types has been changed to a much flatter surface which adds to the size and appearance. The colors are brighter and more solid. They are easily grown in greenhouse or home and with no other subject is so much beauty produced in such a short time. The usual flowering period is late February or early March. The bulbs are ready for immediate shipment and are available in the following colors:

WHITE	PINK	SALMON
DEEP SCARLET	LIGHT RED	ORANGE
	STRIPED	

Price for large bulbs: Each \$2.00; 3 for \$5.50

# **AMARYLLIS FORMOSISSIMA**

(Sprekelia Superba)

This improved form of the old Sprekelia produces large brilliant red Amaryllis-like flowers. Excellent pot plant as well as summer cut flower. Rare.

Per Doz. \$4.25 Per 100 \$35.00

# AFRICAN LILY

(Amorphophallus Rivieri)

This rare bulb produces an attractive palm-like growth that is very ornamental through. the whole summer season. The flower, which is an enormous Calla-shaped blossom, appears while the bulbs are dormant in the spring

## ZEPHYRANTHES

A very colorful bulbous item for mass border planting, window boxes, and even pot culture. A spring planting produces flowers throughout the summer and fall.

· · · · · · · · · · · · · · · · · · ·	'er 100	Per 1000
CANDIDA. White.	\$4.25	\$35.00
ROBUSTA. Giant pink as illustrated	4.25	35.00
ROSEA. Red.	4.25	35.00
MIXED.	4.25	35.00

ARUM CORNUTUM









CALLAS IN THE GARDEN

**GLORIOSA** 



ISMENE CALATHINA

### CALLAS

All of the Callas offered below are suitable for garden planting and combine the rare combination of decorative foliage with flowers of unusual keeping qualities. Those who are seeking unusual items of rare and odd beauty should plant them.

	Doz.	100
ALBA MACULATA. A fine summer garden variety. Creamish white flowers with beautiful spotted foliage	\$3.00	\$20.00
<b>CREAM GIANT.</b> A new hybrid variety. Extremely tall cream yellow flowers. Excellent garden variety.	3.60	25.00
ELLIOTTIANA. The well known yellow Calla. Does exceptionally well in the garden where it makes a striking display2 to 2½"	2.50	17.50
REHMANI. A beautiful and dainty dark pink variety. A gem in any garden, First time at these low prices	2.25 3.60	15.00 25.00

# **CALADIUM** — Fancy Leaved

The large, brilliant colored leaves that these bulbs produce make an unequaled display for the summer garden. As a pot plant for florists' use, there is no better summer subject. Bulbs have been in short supply for several seasons, so please order early to insure delivery.

#### WE OFFER TEN OF THE MOST POPULAR VARIETIES:

CANDIDUM. Leaf snow white with green veins and network. Narrow green border.

CRIMSON WAVE. A vigorous, large leafed red variety.

FANNIE MUNSON. Generally acclaimed to be the most beautiful pink of them all. It is low growing with large leaves.

LADY IN RED. Leaves are a dark shade of red with a narrow green border. Large leaf and thick.

LORD DERBY. A transparent rose-colored leaf with dark ribs and narrow green edge.

MRS. ARNO NERHLING. A very low, leafy, beautiful green with pink stripes,

MRS. F. SANDERS. Round dark green leaf heavily blotched transparent deep rose.

MRS. W. B. HALDERMAN. Bright pink leaf with narrow green edge. One of the best.

PINK CLOUD. Pale green with pink center.

SOROCOBA. Similar to Candidum but with suffusion of delicate pink over the white.

Any of the Above .....per doz. \$3.00; per 100 \$20.00; per 1000 \$160.00 See Page 19 For Our Attractive Caladium Package

## **GLORIOSA**

Beautiful climbing Lily. Can be forced during winter months or grown outdoors in spring. Very colorful with wavy, reflexed petals and long spreading stamens. We offer our home grown stock of plump heavy eyed tubers.

# ISMENE

We are probably the largest growers of these bulbs and have selected the strains and varieties with great care and all are guaranteed genuine. They are decorative and useful summer flowers for garden or for cutting.

**CALATHINA.** Large, Amaryllis-like foliage with white, sweet-scented flowers resembling a giant Daffodil. There are many worthless varieties masquerading under this name. Ours is the true stock.

		Doz.	100		Doz.	100
21/4"		\$2.50	\$17.50	3"	\$4.50	\$30.00
21/2"	***************	3.00	20.00	31/4"	5.00	35.00
23/4"		3.60	25.00	31/2"	5.75	40.00

See Page 19 For Our Attractive Ismene Package

**ADVANCE.** Truly an "Advance" in the Ismene Group. Flowers are taller, larger and borne in greater profusion.

		Doz.	100		Doz.	100
21/4"	***************************************	\$3.00	\$20.00	3"	\$5.00	\$35.00
21/2"	***************************************	3.60	25.00	31/4"	5.75	40.00
23/4"	**	4.50	30.00	31/2"	6.50	45.00

You Can Deduct 5% When Cash Accompanies Order

### CANNAS

Cannas are the showiest of all summer bedding plants and as a result are always in demand and are among the leading sellers for storekeepers.

CITY OF PORTLAND. Glowing pink.
COPPER GIANT. Very fine deep pink with green foliage.
KING HUMBERT RED. Orange scarlet.
KING HUMBERT YELLOW. Golden yellow.
ROSEMOND COLES. Large red with green foliage.
THE PRESIDENT. Red.

ALL AT THE SAME PRICE

\$ 9.00 Per 1000 75.00

### OXALIS

These delightful border plants have clover-like foliage and are a mass of blooms all summer, Per 100 Per 1000 Per Doz. DEPPEI. Pink. ..\$ .25 \$1.75 \$15.00

### COOPERANTHES

(Rain Lily)

Similar in growth to Zephyranthes. These bulbs produce dainty white flowers. Excellent border plant.

100 \$6.00; 1000 \$50.00 Doz. \$ .90;

# **EUCOMIS UNDULATA**

(Pineapple Lily)

These huge bulbs produce extremely attractive foliage as well as a flower spike taller than two feet. These spikes are topped with a green leaf-rosette giving the effect of an elongated pineapple. Very rare and attractive.

Doz. \$4.50:

100 \$30.00

# **DICENTRA** (Bleeding Heart)

We have a fine supply of this very fine perennial. The roots make a quick growth very early in the spring so we cannot fill orders later than April 1st.

Strong 4 to 5 eye Clumps .....

100 \$35.00

# **AGAPANTHUS UMBELLATUS**

(Lily of the Nile)

This fine plant produces masses of leathery strap-shaped leaves 11/2 to 2 feet long, and erect, stout scapes 2 to 3 feet high, on top of which are borne numerous flowers during the summer and autumn months in umbells 6'' to 12'' in diameter.

Blue ...... Each \$ .40; White ...... Each .70;

Per doz. \$4.50; Per doz. 7.50; Per 100 \$30.00 Per 100 50.00

## **MONTBRETIAS**

While Montbretias do not have the keeping qualities of Gladiolus, they still are quite valuable as cut flowers and their colors, especially in the orange shades, give them a decorative usefulness not available in any other seasonal flowers. Bulbs should be planted and handled the same as Gladiolus. Each bulb produces several flower spikes. Our list of varieties comprises the whole color range. (See illustration.)

AURANTIACA — Pale yellow.

CARMINE BRILLIANT — Carmine red.

GOLDEN WEST — Golden yellow. FANTASY — Brick red.
METEOR — Red and yellow.
POTSI GRANDIFLORA — Pale red.

ALL AT THE SAME PRICE

Per Doz. \$ .45 Per 100 3.00 Per 1000 25.00

Fine Mixture of All Colors - Doz. \$35; 100, \$2.50; 1000, \$20.00

### We are not "JUST ANOTHER BULB DEALER"

When you buy from us you deal with experienced bulb men. Many members of our staff have devoted their life time to the growing and processing of flower bulbs and have thus gained an intimate knowledge of these crops than can only be acquired through long practical experience.

Here on our Long Island farms we grow all the subjects that can be produced in this area and no one grows them any finer. The other stocks we list are imported from the most reliable of foreign growers.

Storage is also important for bulbs are living plants and are influenced by every condition to which they are subjected. Our bulbs are stored under ideal temperatures in buildings ventilated with pure country air.



CANNAS



DICENTRA (Bleeding Heart)



MONTBRETIA



HAEMANTHUS MULTIFLORUS



# HAEMANTHUS MULTIFLORUS

Acclaimed by many experts as the most beautiful bulbous item, Haemanthus, the Blood Lily is easily grown either in the garden or as a house plant. The blossom, (see illustration) blood red in color, forms a perfect sphere six inches or more in diameter on a stem eight or more inches tall. The flower appears without foliage from six to eight weeks after planting either indoors in late winter or outdoors after spring frost danger is over. The blossom itself can be treated as a cut flower or allowed to remain on the bulb; in either event it will keep its beautiful shape and color for more than eight days. As the flower matures, the foliage appears out of the soil along side the flower stem and grows rapidly into a beautiful glossy leaved plant. The plant grows to a height of from 18" to 24" and keeps its beauty until frost. Haemanthus grown indoors should be planted outdoors during the summer months. The bulbs can be lifted in the fall and rested in a cool, dry place until replanting time. We urge all of our customers to try this showiest of all garden subjects.

LARGE FLOWERING SIZE BULBS
Each \$1.25; Per Doz. \$13.00; Per 100 \$90.00

# HYACINTHUS CANDICANS

These flowers resemble huge Hyacinths with stalks 3 to 4 feet high and with drooping, Hyacinth-like white bells. They make a long and good showing when planted in borders.

Per Doz. \$1.00; Per 100 \$7.50; Per 1000 \$60.00

### **GLOXINIAS**

Flower lovers have long known the beauty of these Gloxinias as a house plant but only a few know that they can also be so successfully grown outdoors. Planted in a semi-shaded location and treated the same as Begonias they will bloom over a long period and provide something unusual and very beautiful.

BLANCHE DE MERU. White with pink border. EMPEROR FREDERICK. Scarlet bordered white. EMPEROR WILLIAM. Violet bordered white.

EMPEROR WILLIAM. VIOLET DOTAETED WIT

ETOILE de FEU. Scarlet.

**HOLLYWOOD.** Fine violet blue variety that is widely acclaimed. Extra large frilled flowers.

KING OF THE REDS. Dark red.

MONT BLANC. Pure white.

PRINCESS ELIZABETH. Blue with white throat.

QUEEN WILHELMINA. Pink and violet.

**TANNENBERG.** Beautifully frilled variety. Color is glowing crimson.

VIOLACEA. Blue and violet.

ALL ABOVE VARIETIES AT THE SAME PRICE 1st size bulbs,  $1\frac{1}{2}$ "-2" per doz. \$3.00, per 100 \$21.00, per 1000 \$175.00 Top size bulbs, 2"- $2\frac{1}{2}$ " per doz. \$3.90, per 100 \$27.50, per 1000 \$230.00

#### TERMS AND CONDITIONS OF SALE

This list cancels all previous quotations. Prices as quoted f.o.b. Syosset and include packing. Terms are less 5% for cash with order or net 30 days, less 2% in ten days, on approved credit. Less than 25 bulbs sold at dozen rate, from 25 to 249 at 100 rate, 250 and more at 1000 rate.

#### **NON-WARRANTY**

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

PAGE FOURTEEN

### **ANEMONES**

Anemones in Packages Offered on Page 16

These bulbs may be planted in early spring with marked success, and they do remarkably well outdoors in many sections of the country.

#### SAINT BRIGID

#### DE CAEN

Large	e, semi	i-double	flowers	on	long,	strong
stem.	Mixed	colors.				

Fine single form available in a wide range of mixed colors.

	100	1000
One year bulbs	.\$1.20	\$10.00
Two year bulbs	. 2.40	20.00
Mammoth bulbs	. 3.00	25.00

			100	1000
				\$10.00
Two year	bulbs		2.40	20.00
Mammoth	bulbs	*****	3.00	25.00

# **ACIDANTHERA**

MURIELAE. The foliage and growth are similar to Gladiolus but the individual florets develop over a long period. They are white with a chocolate blotch and are sweet-scented. Plant and treat the same as Gladiolus.

Per 100 \$5.00;

Per 1000 \$40.00

### TRITOMAS

Commonly known as "Flame Flowers" or "Red Hot Pokers" because of their spike like, brilliant colored flowers.

This is one of the showiest subjects for the summer garden and produces a continuous profusion of flowers,  $\dot{}$ 

PFITZERI. Flame red color. Flowers late August and September.

Per Doz. \$1.50;

Per 100 \$11.00;

Per 1000 \$90.00

# RANUNCULUS CLAREMONT GIANTS

Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to  $6^{\prime\prime}$  across are enthusiastic in their praise.

We offer a fine mixture of assorted colors in this large Claremont strain.

				F	er 100	Per 1000
3/8	to	1/2	in.	***************************************	\$1.50	\$12.00
1/2	to	5/8	in.	***************************************	2.40	20.00
5/8	to	3/4	in.		3.25	27.00
3/4	to	1	in.		4.20	35.00
1"	an	d u	p	***************************************	4.80	40.00

# **TUBEROSES**

Ranunculus package offered on Page 16

DWARF PEARL. The true double variety  4" to 6" bulbs	Per 1000 \$60.00 75.00
MEXICAN SINGLE. The popular ever blooming variety,  Top size bulbs	\$60.00 45.00

See Page 19 For Our Attractive Tuberose Package.

## TIGRIDIA PAVONIA

For brilliancy of color there are few floral subjects that can compare with Tigridias. The bulbs, which can be handled the same as Gladiolus, bloom in mid-summer. Each stalk produces several flowers and this prolongs the display.

For something strikingly beautiful and unusual we suggest these Trigridias.

They are available with us in the five leading named varieties as under:

ALBA IMMACULATA — Pure white.	ALL AT THE SAMI
AUREA — Yellow and red.	NEW LOW PRICE
CANARIENSIS — Bright yellow.	Per Doz. \$ .90
LILACINA — Crimson with spotted center.	Per 100 6.00
SPECIOSA — Scarlet with golden center.	Per 1000 50.00

MIXTURE OF ALL COLORS ......Per Doz. \$.80; Per 100, \$5.40; Per 1000, \$45.00



ANEMONE ST. BRIGID



RANUNCULUS



TIGRIDIA PAVONIA

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.



LILIUM REGALE



LILY OF THE VALLEY



ANEMONE PACKAGE

# HARDY LILIES

Hardy Lilies add refined beauty and dignity to any garden planting. Most of the varieties we offer are good growers and with ordinary care will increase from year to year and provide a magnificent display.

Florists always can find use for their cut flowers. In addition to our own stocks, we are direct importers from reliable European and Asiatic sources.

**LILIUM ALBUM.** Pure glistening white form of speciosum. This is the favorite white lily for garden planting. 8/9" bulbs,

Per Doz. \$7.20; Per 100 \$50.00

LILIUM ALBUM NOVUM. Pure white improvement of Album. Larger and not as recurved Yellow anthers. August flowering.

6/7" bulbs ......per Doz. \$11.00; Per 100 \$75.00

**LILIUM AURATUM.** Tall, noble lily growing 4 to 6 ft. high. Huge, fragrant flowers are white with red spots and a golden rib down the center of each petal.

8/9" .....per Doz. \$2.90; Per 100 \$20.00; Per case of 200 \$38.00

LILIUM ELEGANS. These easily grown orange colored Lilies are old garden favorites. July flowering.

3" bulbs .......Per Doz. \$3.60; Per 100 \$25.00

LILIUM FIRE KING. Fine new flame red variety. In our fields we had many stalks with more than 25 flowers. An unusual color and a fine collection to the lily group.

Per 100 \$50.00 Per Doz. \$7.20;

LILIUM HANSONI. A very beautiful recurved medium size yellow flower, spotted mohogany. June flowering.
8/9" bulbs .....per Dox. \$3.60;

per 100 \$25.00

LILIUM HENRYI. Very tall variety. Reflexed petals of clear yellow Per Doz. \$3.60 Per 100 \$25.00

LILIUM ORANGE TRIUMPH. Beautiful light orange with darker spots. Very free flowering. Per Doz. \$2.30; Per 100 \$16.00

LILIUM REGALE. Large white trumpet with markings of pink, yellow and brown. Will increase

**LILIUM RUBRUM.** Three to four feet high with large, open reflexed flowers of carmine pink with crimson spots. Long a favorite among hardy lilies. Large 8" bulbs,

Per Doz. \$3.60: Per 100 \$25.00

LILIUM TENUIFOLIUM GOLDEN GLEAM. A beautiful, robust hybrid Tenuifolium bearing numerous flowers of a pure apricot-yellow. June flowering.

2½" bulbs ......per Doz. \$2.30; per 100 \$16.00

LILIUM TIGRINUM. Well known tiger lily. Orange with black spots. Very good grower, Per 100 \$12.00

Per Doz. \$1.75; LILIUM TIGRINUM AKATSUKI. The red Tiger Lily.

31/2" bulbs ......per Doz. \$3.25;

per 100 \$22.00

# LILY - OF - THE - VALLEY

These pips are neatly tied in convenient bundles for store handling. We maintain them in cold storage and can ship dormant stock in any units as desired.

FLOWERING PIPS. Imported stock.

Per 100 \$6.00: Per 1000 \$50.00

> SMALLER PIPS FOR GARDEN PLANTING

Per 100 \$3.00; Per 1000 \$25.00

#### SUPERBELL VALLEY

In furtherance of our plan to supply our customers with the rarest and finest, we are offering a magnificent giant variety called "SUPERBELL." The flowers, stems and foliage are very much larger and finer than any other variety.

Large Garden Clumps . ....each \$1.00; Per Doz. \$10.00; Per 100 \$75.00

# **Anemone Packages**

41/2" x 7" lithographed in natural color. Planting instructions on reverse. No names shown. Each package contains 12 bulbs.

Per 100 Packages \$15.00

# Ranunculus Packages

Same type of envelope as Anemone. Package Containing 12 Bulbs.

Per 100 Packages \$15.00

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate, 250 and More at the 1000 Rate

# Customers Want A Brand Name

They want to know who is back of the merchandise they buy. And that is why our packages—unconditionally guaranteed—are being used by most of the leading garden outlets. They build a continuing year by year demand by customers who recognize them and want them again.

### **GLADIOLUS PACKAGES**

These packages are uniform in size, 12x6x2", and have attractive four color wrappers showing the flowers in natural colors. Planting and growing instructions are printed on the side panels.

The bulbs are the same high quality, in both size and varieties as we sell to our florist customers and each bulb is treated to rid it of thrips and other insect pests.

These Gladiolus, together with our Dahlias and other packages shown on the next three pages, have for many years been sold by many of the country's most prominent garden outlets and their customers know them as a branded and dependable quality product.

MIXED VARIETIES. Package containing 25 top size bulbs in a fine assortment of leading popular kinds. Per package \$.90

**ELITE MIXTURE.** We are putting up this collection in response to many requests from our customers who wanted something more outstanding than the usual standard varieties we include in our regular mixture. This Elite Collection contains 25 bulbs and each one is different—actually 25 varieties which take in the complete color assortment. **Per package \$1.10** 

PINK VARIETIES. This contains the most popular pink kinds such as Picardy, etc. Per package \$ .90

**RED VARIETIES.** All red varieties in this package and red is always popular. **Per package \$ .90** 

**YELLOW VARIETIES.** This package includes many of the fine new yellow varieties. **Per package \$.90** 

**PURPLE & LAVENDER VARIETIES.** Most garden planters like these colors and this package is among our best sellers.

Per package \$.90

WHITE VARIETIES. We have a large supply of white Gladiolus in the very finest varieties which we put in these packages.

Per package \$.90



# Miniature Gladiolus

25 bulbs measuring 11/4" or more in diameter selected from the leading Miniature varieties in a wide range of colors. These bulbs are ideally suited for border planting and the flowers they produce can be used very successfully in artistic flower arrangements. The label is in full color and the box is the same size as our other collections. This package will double your sales of Miniature Gladiolus.

Per package \$1.00

All our packages are intended for resale and to protect our legitimate dealers we will not fill any original order for packaged items that does not total \$20,00. Refill orders for any quantities will gladly be taken care of.















#### PAGE EIGHTEEN

# ATTRACTIVELY BOXED DAHLIA COLLECTIONS

Dahlias are one of the most difficult horticultural items to merchandise in a retail way. The tubers themselves are unattractive and their keeping quality on retail display is the despair of the seed store manager.

We have proved over the past twenty-seven years that our collections are the answer to the retailing of Dahlias. Their wrapping and packing insures against dehydration and their attractive wrapper, displaying Dahlias in actual color, promotes sales by several hundred percent. So sure are we of our product that we guarantee the performance of each root to the ultimate buyer—something never before possible in the horticultural trade.

If you want to take the headaches out of your Dahlia sales, order a trial shipment of these collections and join our long list of satisfied customers.

## "Garden Full of Dahlias"

This collection contains six of the most popular standard varieties such as Jane Cowl, Jersey's Beauty, etc., and the whole color range is represented. The names of the varieties are plainly printed on the front of the box and each root is labeled. This package is the most popular number and sells itself wherever displayed.

Each \$.80

# "Super Collection"

In this collection we pack six outstanding varieties that are all renowned kinds in the higher price brackets. The varieties are named on the outside of the package and each root is labeled. Here is an opportunity to feature six leading varieties that every Dahlia grower wants, and at a price much lower than they could be bought individually.

Each \$.90

# "Pompon Collection"

Six choice pompon varieties, one each of six different colors. Same attractive package with group illustration of Pompon Dahlias in actual color.

A good demand exists for these dainty Pompon varieties and, at the low price at which this collection can be sold, will prove to be a good seller. Each root labeled.

Each \$ .80

## "Miniature Collection"

A very beautiful four color wrapper, showing six of the leading varieties, encloses this collection. We were the first to offer this item in collection form and are pleased to see the demand increase each season. Each root individually labeled.

Each \$.80

# "Cactus Collection"

Every Dahlia lover wants Cactus varieties. Our large stocks enable us to offer this collection at a reasonable price. A wide range of colors is represented in the six varieties and all are true Cactus types. This package is very attractive and will sell itself. Remember, every root is guaranteed. Each root labeled.

Each \$1.25

## "Bicolor Collection"

This collection of 6 different bicolor Dahlias is an answer to an ever increasing demand for this type flower. It has taken a good many years to build up the necessary stock and now we can offer a leading variety in each color combination. Each root is labeled, the wrapper is in full color, and the package is self-selling.

Each \$1.00

# **GUARANTEED!!**

Each of these Dahlia collections is unconditionally guaranteed by us and free replacement will be made to the ultimate user of any root that fails to give entire satisfaction for any reason whatsoever.



# **Begonia Package**

This package contains 12 first size bulbs of Double Camellia Begonias in a well balanced color assortment. The wrapper shows the flowers in natural color and the complete growing instructions make this package a ready seller.

Price each \$1.25



# **Double Tuberose Package** ✓

We are pleased to offer a collection of Double Tuberose bulbs. The package is similar to our other collections and contains 12 select quality Double Tuberoses. The price is reasonable and the packages will sell themselves.

Price each \$1.00





# Dahlias In **Individual Packages**

These individual Dahlia boxes each contain one plump root that is wrapped in moisture-proof paper to preserve it in good condition until planting time. The boxes are attractively printed in the natural colors of the flowers and make a good, colorful sales appeal when properly displayed. Planting and growing instruc-tions are shown on each box.

They are available in the following colors—Lavender, Orange, Pink, Red, White, Yellow.

All at the same price. \$15.00 per 100

# Children's Summer Garden

An attractive self-selling collection for young gardeners. It contains 24 Oxalis, 12 mixed Gladiolus, 3 Pompon Dahlias along with a planting pattern and simplified growing instructions. Each bulb guaranteed to perform satisfactorily. The wrapper is in full color.

Price each \$1.00

# Canna Package ->

There is a good demand for Canna roots and this package enables our dealers to sell them without any grief-for each root is wrapped in moisture proof paper to preserve it. The package contains six roots in six different varieties. Very attractive cover. Each root labeled.

Price each \$.75

# Sample Assortment

For new customers who are not familiar with the beauty and quality of our package line, we have prepared a sample carton containing 2 Begonia collections, 2 Children's Garden, 2 Tuberose collections, 2 Canna collections, 1 Caladium collection, 1 Ismene collection, 1 each of our six Dahlia collections, and 1 each of our 8 Gladiolus collections.

24 Collections In All For \$23.50

# Ismene Package

This new collection contains 6 flowering size Ismene (Peruvian Daffo-dil) bulbs. The wrapper beautifully illustrates in color this very popular summer garden flower.

Price each \$1.25

# Caladium Package

In answer to a popular demand, we offer for the first time this collection of 6 Fancy Leaf Caladiums. These builbs are suitable for either indoor planting in the winter and early spring months, or for outdoor borders for late spring planting. Beautifully illustrated colored wrapper.

Price each \$1.25







# WHOLESALE CATALOG-Spring, 1959



Our next catalog will be issued September 1, 1959 and will list a complete line of all the popular fall subjects. If your name is not on our mailing list, please send us your request and a copy will be mailed at that time.



SYOSSET, LONG ISLAND, NEW YORK